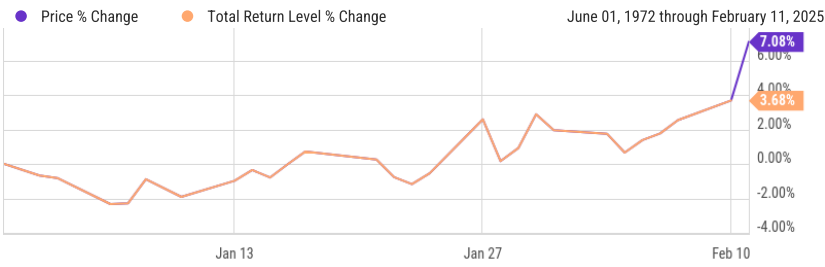


# Coca-Cola Co



Performance data quoted presents past performance; past performance does not guarantee future results; the investment return and principal value of an investment will fluctuate; an investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than quoted performance data.

Inc. Statement	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Revenue	46.00B	44.29B	41.86B	36.21B	34.30B	37.27B	33.01B	38.66B	43.00B	45.75B	46.37B
Operating Margin	22.32%	21.56%	22.56%	24.56%	28.55%	27.56%	29.46%	28.56%	28.00%	28.59%	29.16%
EBIT Margin	21.32%	23.62%	21.19%	21.38%	26.75%	31.48%	33.88%	36.27%	29.23%	31.65%	31.06%
Effective Tax Rate	23.60%	23.31%	19.49%	81.38%	21.26%	16.70%	20.32%	21.09%	18.10%	17.36%	18.34%
Net Income	7.098B	7.351B	6.527B	1.248B	6.434B	8.92B	7.747B	9.771B	9.542B	10.71B	10.41B
EPS Basic	1.62	1.69	1.51	0.29	1.51	2.09	1.80	2.26	2.20	2.48	2.42
EPS Diluted	1.60	1.67	1.49	0.29	1.50	2.07	1.79	2.25	2.19	2.47	2.42

Balance Sheet	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Last Qtr.
Total Assets	92.02B	90.00B	87.27B	87.90B	83.22B	86.38B	87.30B	94.35B	92.76B	97.70B	106.27B
Total Liabilities	61.46B	64.23B	64.05B	68.92B	64.16B	65.28B	66.01B	69.49B	66.94B	70.22B	78.11B
Financial Debt	41.74B	44.12B	45.71B	47.68B	44.21B	42.76B	42.79B	42.76B	39.15B	42.06B	46.26B
Shareholders Equity	30.32B	25.55B	23.06B	17.07B	16.98B	18.98B	19.30B	23.00B	24.10B	25.94B	26.52B

Cash Flow	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Cash from Operations	10.62B	10.53B	8.792B	7.041B	7.627B	10.47B	9.844B	12.62B	11.02B	11.60B	5.524B
Cash from Investing	-7.506B	-6.186B	-1.004B	-2.312B	5.927B	-3.976B	-1.477B	-2.765B	-763.00M	-3.349B	2.381B
Cash from Financing	-3.631B	-5.113B	-6.545B	-7.447B	-10.35B	-9.004B	-8.07B	-6.786B	-10.25B	-8.31B	-5.651B
Free Cash Flow	8.209B	7.975B	6.53B	5.291B	6.079B	8.417B	8.667B	11.26B	9.534B	9.747B	3.412B

Dividend	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Dividend Per Share	1.22	1.32	1.40	1.48	1.56	1.60	1.64	1.68	1.76	1.84	1.915
Payout Ratio	75.37%	78.10%	92.58%	506.4%	103.3%	76.74%	90.96%	74.22%	79.82%	74.22%	--

Profitability	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	TTM
Return on Assets	7.80%	8.08%	7.36%	1.42%	7.52%	10.52%	8.92%	10.76%	10.20%	11.25%	--
Return on Equity	22.18%	26.10%	26.65%	5.92%	33.83%	44.43%	36.56%	42.35%	37.65%	40.20%	--
Return on Invested Capital	9.94%	10.34%	9.40%	1.84%	9.90%	14.03%	12.11%	14.84%	14.39%	15.93%	--

Estimates	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	2024	2025	2026
EPS	0.7293	0.8498	0.7917	0.5505	0.5605	2.951	3.162	3.191
Revenue	11.27B	12.60B	12.30B	11.01B	11.13B	47.52B	49.88B	50.37B

Shareholder Friendliness	Liquidity	Short Interest
Dividend Yield	Quick Ratio Annual	Short Interest
Net Payout Yield	Current Ratio Ann	Days to Cover Short
Net Buyback Yield	Working Capital Ann	Percent of Float Short
Debt Paydwn Yield	EBIT/Int Expense Ann	% of Shr Outst Short

Founded in 1886, Atlanta-headquartered Coca-Cola is the world's largest nonalcoholic beverage company, with a strong portfolio of 200 brands covering key categories including carbonated soft drinks, water, sports, energy, juice, and coffee. Together with bottlers and distribution partners, the company sells finished beverage products bearing Coca-Cola and licensed brands through retailers and food-service locations in more than 200 countries and regions globally. Coca-Cola generates around two thirds of its total revenue overseas, with a significant portion from emerging economies in Latin America and Asia-Pacific.

Currency: USD

Symbol: KO	Price - Feb. 10, 2025 64.55
Sector: Consumer Staples	Price Target 71.71
Industry: Beverages	52 Week High - Sept. 4, 2024 73.53
Consensus Rating: Outperform	52 Week Low - April 16, 2024 57.93
Y-Rating: Neutral	Market Cap 278.07B
Last Fiscal Period: --	

Performance	1M	3M	YTD	1Y*	3Y*	5Y*	10Y*
Total Return	5.70%	1.75%	3.68%	11.68%	4.79%	4.75%	7.66%
Price Return	5.70%	0.99%	3.68%	8.38%	1.69%	1.56%	4.29%

\*Figures are annualized.

Comparables	Total Returns			Valuation (TTM)	
	1Y*	3Y*	5Y*	P/E	P/S
KO	11.68%	4.79%	4.75%	26.67	6.019
KDP	1.89%	-4.57%	3.85%	18.73	2.811
PEP	-11.14%	-2.24%	2.73%	20.77	2.166
CELH	-62.87%	4.13%	61.88%	30.21	3.740

\*Figures are annualized.

Growth	3Y	5Y	10Y
Revenue	11.49%	5.93%	-0.24%
Operating Income	10.39%	5.96%	2.12%
EPS Basic	11.27%	10.43%	2.49%
Total Dividends Paid	4.11%	3.66%	4.81%
Book Value	10.36%	8.84%	-2.43%
Total Assets	3.83%	3.26%	0.82%

Valuation	TTM	3Y Med.	5Y Med.	Ind. Avg.
PE Ratio	26.67	26.38	26.70	21.75
PS Ratio	6.019	6.071	6.265	2.621
PB Ratio	10.49	10.63	10.97	5.645
Price/FCF	81.79	27.26	26.77	32.18
EV/EBITDA	19.90	19.53	19.32	14.77
EV/EBIT	21.38	21.19	21.14	17.64
EV/Revenue	6.639	6.697	6.995	3.112
EV/FCF	90.21	30.13	29.71	20.83
EV/Assets	3.194	3.036	3.036	2.198
P/E Forward	21.87	--	--	--
P/S Forward	5.852	--	--	--
PEG Forward	1.123	--	--	--

Risk	3Y	5Y	10Y
Beta	0.3717	0.6134	0.5500
Standard Deviation	16.13%	16.71%	16.26%
Historical Sharpe Ratio	0.0197	0.1418	0.3712
Max Drawdown	17.28%	37.01%	37.01%
VaR 5%	1.49%	1.66%	1.57%
Historical Sortino	0.0312	0.226	0.4469

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